



Economic Development Newsletter

DEER PARK, TEXAS

"Business News You Can Use"

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Deer Park Named #10 in U.S. for Affordability

CNNMoney recently named Deer Park #10 in its list of the top 25 most-affordable places to live in the nation. The publication also named Deer Park as a contender for its "Best Places to Live 2011" list. This is our second time to make the list. You may also recall last year when *Bloomberg-BusinessWeek* named Deer Park as "Best Affordable Suburb in Texas". These lists are based on a variety of data including home prices, income levels, education levels, crime rates, school rankings, area amenities, etc. See the articles at www.deerparktx.gov/ed.



Fish Place & Verizon Wireless Both Land on Center Street

Fish Place and Verizon Wireless will locate at 3811 Center Street in the soon-to-be-constructed Phase III of Shoppes at Town Square. Fish Place has 24 other locations in the Houston area – one being located in Deer Park at 9001 Spencer (the retail center in Wal-Mart's parking lot). Phase III is the final phase of the master retail development by Rob Johnson Interests and is expected to be completed by spring 2012. Phase I is home to Bullritos, Anytime Fitness, Edward Jones, Wingstop, Dream Nails, and T-Mobile. Phase II is home to Firehouse Subs, Mooyah Burgers and Sports Clips (plus, additional new tenants are coming – stay tuned). You can reach Rob Johnson Interests at (713) 957-2552 extension 110.

InsideDP.com Thriving After 2 Years

Happy 2nd birthday to InsideDP.com, which is a news-website providing coverage for the city of Deer Park and Deer Park ISD. The site provides daily local news available instantly at one's fingertips. In the beginning, staff was happy to be getting 5,000 "hits" per day. Two years later, InsideDP.com receives over 500,000 hits each month, surpassing all preconceived notions. The site, however, is nowhere near its potential according to editor, publisher and Deer Park native, Bobby Vasquez, who has been with the site since its inception. Bobby and new staff member, Erika Everett, are planning to soon re-vamp the site with enhanced options for readers and advertisers. To see the site or inquire about its *really* affordable advertising costs, visit www.insidedp.com or call (832) 368-9865.





Happy Hour and Dinner are Now at The Grill

Republic Grill, located at 1600 Georgia Avenue in The Battleground at Deer Park Golf Course, now serves dinner Mon. – Thurs. from 5 p.m. to 8 p.m. You can also unwind with Happy Hour, which precedes dinner from 2 p.m. to 5 p.m. Enjoy the serene atmosphere and splendid view of the course. They even have patio seating. Remember their Friday and Saturday omelet bar, scrumptious lunch buffet for only \$9.95 and famous Sunday Brunch for only \$13.95. Find out more information by calling (281) 478-2084.

Atlas Copco Relocates Close to Home

Clay Development has found a tenant for their 40,000 square foot “spec” building that is currently under construction at 306 Deerwood Glen, within the Deerwood Glen Business Park on State Highway 225. The new occupant will be Atlas Copco, relocating from its current location at 2306 S. Battleground in Deer Park. Atlas Copco is a global company that has been in the business of industrial productivity solutions for the past 138 years. Construction should be completed by next spring. Contact Charlie Christ for more information on Deerwood Glen Business Park at (713) 789-2529 or visit www.claydevelopment.com.

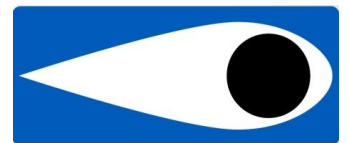


Quality Furniture in Town

Quality Furniture has recently opened at 1230 Center Street as a second location for owner Judy Bogar. She started the original business in Texas City 12 years ago, but this expansion allows her to offer Deer Park residents a variety of brand name furniture such as Ashley, CrownMark and Harden. In addition to their inventory on-site, they have extensive catalogs filled with merchandise that is warehoused in our area and promptly available. Go to www.shopqualityfurniture.com or call (281) 542-9100 for more information.

Protect Your Business with New Program

The Deer Park Police Department is strengthening its relationship between law enforcement and Deer Park business owners through a new Business Watch Program that is designed to help businesses detect and deter crimes while diminishing opportunities for crime. Business owners and employees are educated by officers in crime prevention and learn to take systematic steps to reduce opportunities for crimes. Decals and signs are posted at the business to warn criminals that they are in an active Business Watch community. To find out more about this great program, call Sheila Plovanich, Police Community Liaison, at (281) 930-2118 or email her at splovanich@deerparktx.org.



DeLane's Celebrates 10 Years in Deer Park

DeLane's Ad Specialties is a 20 year-old, family-owned business that helps you "put your promotion in motion". Founded in La Porte by DeLane Jones in 1991, the business later moved to Deer Park in 2001 and was then sold to Deer Park natives, Myron and Tammy Bockholt, in 2008. DeLane's can assist with incentive and award programs, corporate or sport apparel, gift baskets and unique promotional items. In fact, they have put company logos on just about everything including flip flops, fortune cookies, boxer shorts, poker chips, expensive watches and lead crystal. They can even provide items for events like weddings and family reunions. Learn more at www.delanes.com or call (281) 478-6700.



Ocean Breeze Brings Noble Intentions

Ocean Breeze Occupational Solutions has relocated to 2106 Center Street in Deer Park from their former location in Kemah. This is not your typical drug and alcohol testing company. President, JayLynne Touchton and Vice President, Vivian Beard (JayLynne's mom) were driven to start this company several years ago after JayLynne adopted four precious children. They saw this company as a vehicle for educating children on drug abuse and addiction. They also designed an anti-bullying and drug awareness program for elementary schools that is provided free of charge. Ocean Breeze can assist with Health & Safety programs, audits, RAVS Reviews and policy development. To learn more, call (281) 478-4609 or visit www.oceanbreezoccupationalsolutions.com.



Let Savvy Couture Plan it For You!

Lorena Balderas has moved both of her home-based businesses, Savvy Couture Weddings & Events and Savvy Couture Photography, to a new location at 116 Dixie (next door to Smooth Dudes). Lorena started her career doing large events at the George R. Brown and Reliant Center, but now specializes in weddings, quinceañeras and smaller events.

Lorena located in Deer Park because she is a native and prefers the small-town ambiance. Visit her website at www.savvycouturecreations.com or call (832) 722-8028.

Slim Shape Gets You Healthy

Juan and Maria Almanza, long-time Deer Park residents, have opened Slim Shape Center at 4210 Center St. The nutrition center offers healthy teas and shakes, supplements, cleansers, protein bars, nutritional skin care products and health education. You can learn more about the product line by calling them at (281) 770-7027 or (281) 450-5593, or email Juan at juma64@comcast.net.





Corporate Headquarters Comes to Deer Park

Able Industrial has consolidated their offices formerly located in Texas City and Houston, moving all operations to 15,000 square feet at 1250 Clay Court #200 in Deer Park. Trey Able, President and CEO, moved the business because Deer Park is more centrally located and closer to core customers. They bring 50 new employees to our city. Able Industrial provides expert specialty field and shop welding, fabrication and construction services throughout the U.S. Visit www.able-industrial.com or call (281) 946-2200.

Weir Does Big Expansion

Weir Oil & Gas is remodeling their existing facility and adding 10,000 square feet of manufacturing space to be used for new product lines. Weir has been at their location, 920 Seaco Court, since 2003 and employs 50 people. This location operates as a service center and sales office for oil and gas related machinery. The company plans to hire additional employees once the expansion project is complete. Learn more at www.weiroilandgas.com.



Bits & Pieces



- Mark November 5th on your calendar for a new *Deer Park Christmas Market* held by local women business owners and featuring homemade children's items, wine, chocolate, a raffle and lots more! Bring an unwrapped toy benefitting the Deer Park Fire Dept.'s toy drive. The market is Nov. 5th from 10 a.m. to 4 p.m. at the Holiday Inn Express (201 W. X St. near the Center St. intersection)
- King's Barbeque, located at 1322 Underwood, now serves breakfast 5 a.m. to 10 a.m. (M-F) and on weekends from 6 a.m. to 10 a.m. They will also deliver breakfast tacos (\$25 minimum).
- Red Bluff Pet Resort is now open. Visit them at 5009 Red Bluff in Deer Park.
- Ellington Air Force Base has been renamed and is now Ellington International Airport. The facility is booming with activity: the U.S. Coast Guard is building a 4-story, 100,000 sf regional office that brings 350 employees; the Lone Star Flight Museum will relocate there within 3 years; a new \$4 million terminal will be built; a new \$2.9 million U.S. Customs Station will be built; a new \$3.9 traffic tower will be constructed; an \$80 million facility, Ellington Air Cargo, will be constructed on 51 acres; plus over \$100 million more in other projects.

Thank you for reading! To see past issues of this newsletter, visit www.deerparktx.gov/ed. To subscribe or submit comments, please email Debbie Westbeld at dwestbeld@deerparktx.org. Subscribers receive this bi-monthly electronic newsletter on general business topics of interest.

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